



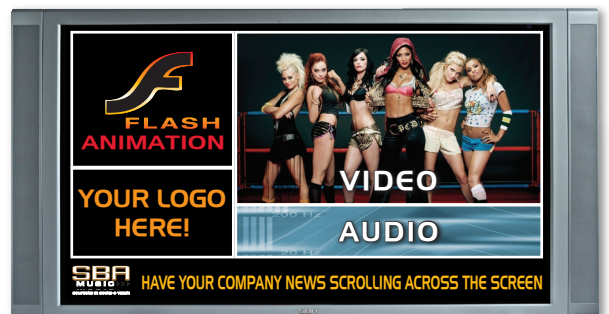
VIDEO :: AUDIO :: ANIMATION :: IMAGES :: SCROLLING TEXT

THE LATEST GENERATION OF WEB-ENABLED PRODUCTS PROVIDE VERY EFFICIENT WAYS TO BROADCAST RICH VISUAL AND AUDIO CONTENT

The scheduling of key events can be managed centrally or at site level, for example, the number of times a particular advertisement or message plays, or the automated change from easy listening music to the latest chart music at a pre-scheduled time. Add to this the capacity to manage this remotely across one or more sites from literally anywhere in the world and you have a very appealing product.

The applications are potentially limitless and will have a big impact on how we do business.

For example, a business which currently uses posters for in-venue or in-store promotions will be able to do away with the often time consuming and expensive exercise associated with the 'hard copy' creation and distribution of the posters, along with the hands on management of when they appear and for how long. Digital posters can be scheduled to appear precisely at a set time and disappear on another. Information in various forms (video, images, scrolling text) can be individually or collectively updated to a screen as and when required, daily if necessary, and rotated around other content, for e.g. music video.



'A dedicated TV channel for your business'



FEATURES INCLUDE

- PLAYER-SERVER MANAGEMENT WITH CENTRAL SCHEDULING
- AUTOMATIC CONTENT SYNCHRONISATION TO MULTIPLE SITES
- WEB BASED ADMINISTRATION TOOL TO COMMUNICATE WITH PLAYERS AND SERVERS OVER THE INTERNET
- CENTRAL MONITORING OF PLAYER CONNECTIVITY
- CENTRALISED GROUPING FUNCTION FOR UNLIMITED NUMBER OF CLIENT GROUPS AND DATA PLAY-LISTS
- SUPPORTS MPEG 1, 2, 4, AVI, WMV, DIVX, JPG, GIF, MP3, HTML, JAVASCRIPT, FLASH, RSS, TXT

INFORM :: EDUCATE :: PROMOTE :: ENTERTAIN

